



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, June 26, 2023

1. At this moment, how satisfied or dissatisfied are you with...

*Satisfied Summary Table*

	6/21-22, 2023 (N=1,109)
<b>[Asked if employed]</b> The work that you do (N=580)	82%
Your family life	81%
Life in general	81%
Your home	80%
<b>[Asked if employed]</b> The company you work for (N=580)	78%
The car you drive	76%
Your kitchen	76%
<b>[Asked if employed]</b> Your commute (N=580)	75%
<b>[Asked if employed]</b> Your boss or manager (N=580)	73%
Your income	58%

a. Your home

	6/21-22, 2023
Very satisfied	42%
Somewhat satisfied	38%
Somewhat dissatisfied	12%
Very dissatisfied	6%
Don't know/Not applicable	2%
<i>Satisfied (Net)</i>	80%
<i>Dissatisfied (Net)</i>	18%

b. **[Asked if employed]** The work that you do

	6/21-22, 2023 (N=580)
Very satisfied	42%
Somewhat satisfied	40%
Somewhat dissatisfied	11%
Very dissatisfied	4%
Don't know/Not applicable	4%
<i>Satisfied (Net)</i>	82%
<i>Dissatisfied (Net)</i>	15%

c. **[Asked if employed]** Your boss or manager

	6/21-22, 2023 (N=580)
Very satisfied	36%
Somewhat satisfied	36%
Somewhat dissatisfied	13%
Very dissatisfied	5%
Don't know/Not applicable	9%
<i>Satisfied (Net)</i>	73%
<i>Dissatisfied (Net)</i>	18%



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1. At this moment, how satisfied or dissatisfied are you with... (Continued)  
 d. **[Asked if employed]** The company you work for

	<b>6/21-22, 2023 (N=580)</b>
Very satisfied	40%
Somewhat satisfied	38%
Somewhat dissatisfied	12%
Very dissatisfied	5%
Don't know/Not applicable	4%
<b>Satisfied (Net)</b>	<b>78%</b>
<b>Dissatisfied (Net)</b>	<b>17%</b>

- e. Your income

	<b>6/21-22, 2023</b>
Very satisfied	22%
Somewhat satisfied	37%
Somewhat dissatisfied	21%
Very dissatisfied	17%
Don't know/Not applicable	3%
<b>Satisfied (Net)</b>	<b>58%</b>
<b>Dissatisfied (Net)</b>	<b>38%</b>

- f. Your family life

	<b>6/21-22, 2023</b>
Very satisfied	49%
Somewhat satisfied	32%
Somewhat dissatisfied	11%
Very dissatisfied	5%
Don't know/Not applicable	4%
<b>Satisfied (Net)</b>	<b>81%</b>
<b>Dissatisfied (Net)</b>	<b>16%</b>

- g. The car you drive

	<b>6/21-22, 2023</b>
Very satisfied	43%
Somewhat satisfied	33%
Somewhat dissatisfied	7%
Very dissatisfied	4%
Don't know/Not applicable	12%
<b>Satisfied (Net)</b>	<b>76%</b>
<b>Dissatisfied (Net)</b>	<b>12%</b>





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1. At this moment, how satisfied or dissatisfied are you with... (Continued)

h. Your kitchen

	6/21-22, 2023
Very satisfied	36%
Somewhat satisfied	40%
Somewhat dissatisfied	16%
Very dissatisfied	7%
Don't know/Not applicable	1%
<i>Satisfied (Net)</i>	<i>76%</i>
<i>Dissatisfied (Net)</i>	<i>23%</i>

i. **[Asked if employed]** Your commute

	6/21-22, 2023 (N=580)
Very satisfied	46%
Somewhat satisfied	29%
Somewhat dissatisfied	11%
Very dissatisfied	5%
Don't know/Not applicable	8%
<i>Satisfied (Net)</i>	<i>75%</i>
<i>Dissatisfied (Net)</i>	<i>16%</i>

j. Life in general

	6/21-22, 2023
Very satisfied	39%
Somewhat satisfied	42%
Somewhat dissatisfied	13%
Very dissatisfied	4%
Don't know/Not applicable	2%
<i>Satisfied (Net)</i>	<i>81%</i>
<i>Dissatisfied (Net)</i>	<i>17%</i>





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2. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
<b>6/21-22, 2023 (N=580)</b>	52%	25%	23%
<b>6/6-7, 2023 (N=582)</b>	60%	21%	19%
<b>5/23-24, 2023 (N=599)</b>	52%	24%	23%
<b>5/9-10, 2023 (N=615)</b>	59%	20%	21%
<b>4/25-26, 2023 (N=582)</b>	52%	29%	19%
<b>4/11-12, 2023 (N=557)</b>	58%	21%	22%
<b>3/28-29, 2023 (N=620)</b>	46%	24%	30%
<b>3/14-15, 2023 (N=625)</b>	55%	25%	20%
<b>2/28-3/1, 2023 (N=616)</b>	61%	20%	19%
<b>2/14-15, 2023 (N=603)</b>	56%	24%	20%
<b>1/18-19, 2023 (N=639)</b>	56%	22%	22%
<b>11/9-10, 2022 (N=628)</b>	54%	22%	24%
<b>10/25-26, 2022 (N=594)</b>	56%	24%	20%
<b>10/11-12, 2022 (N=611)</b>	62%	21%	18%
<b>9/27-28, 2022 (N=616)</b>	56%	23%	21%
<b>9/13-14, 2022 (N=596)</b>	55%	21%	24%
<b>8/30-31, 2022 (N=584)</b>	57%	20%	23%
<b>8/16-17, 2022 (N=598)</b>	55%	25%	20%
<b>8/2-3, 2022 (N=613)</b>	54%	25%	21%
<b>7/19-20, 2022 (N=588)</b>	58%	25%	17%
<b>6/22-23, 2022 (N=622)</b>	56%	27%	17%
<b>6/7-8, 2022 (N=593)</b>	56%	24%	20%
<b>5/24-25, 2022 (N=571)</b>	56%	26%	18%
<b>5/10-11, 2022 (N=628)</b>	56%	24%	20%
<b>4/26-27, 2022 (N=657)</b>	57%	24%	19%
<b>4/12-13, 2022 (N=663)</b>	58%	24%	19%
<b>3/29-30, 2022 (N=666)</b>	57%	23%	20%
<b>3/15-16, 2022 (N=611)</b>	57%	23%	20%
<b>2/2-3, 2022 (N=1,086)</b>	56%	24%	20%
<b>1/20-21, 2021 (N=603)</b>	34%	48%	18%





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3. **[Asked if Q2 = Working from home only or both home and workplace]** If your employer began requiring you to now return to the office more than your desired mix, which of the following would you do?

	<b>3/15-26, 2022 (N=254)</b>	<b>6/22-23, 2022 (N=263)</b>	<b>6/21-22, 2023 (N=239)</b>
Go the required amount and do nothing else	25%	24%	25%
Go the required amount, but try to formally negotiate going less frequently	25%	18%	21%
Go the required amount, but start looking for a different job	14%	14%	23%
Go less often, and start looking for a different job	10%	10%	8%
Go less often, and try to formally negotiate a way to keep doing so	9%	12%	5%
Go less often and see what happens	5%	6%	3%
Don't know	13%	17%	14%

4. **[Asked if employed]** How much do you agree or disagree with the following statements?  
*Agree Summary Table*

	<b>6/21-22, 2023 (N=580)</b>
My company/place of work aligns with my values	72%
My coworkers align with my values	69%
My coworkers align with my political beliefs	53%
My company/place of work aligns with my political beliefs	49%

- a. My company/place of work aligns with my values

	<b>6/21-22, 2023</b>
Strongly agree	26%
Somewhat agree	46%
Somewhat disagree	11%
Strongly disagree	5%
Don't know	13%
<i>Agree (Net)</i>	<b>72%</b>
<i>Disagree (Net)</i>	<b>15%</b>

- b. My company/place of work aligns with my political beliefs

	<b>6/21-22, 2023</b>
Strongly agree	18%
Somewhat agree	30%
Somewhat disagree	18%
Strongly disagree	6%
Don't know	27%
<i>Agree (Net)</i>	<b>49%</b>
<i>Disagree (Net)</i>	<b>24%</b>





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### 4. [Asked if employed] How much do you agree or disagree with the following statements?

(Continued)

#### c. My coworkers align with my values

	6/21-22, 2023
Strongly agree	21%
Somewhat agree	49%
Somewhat disagree	10%
Strongly disagree	3%
Don't know	17%
<b>Agree (Net)</b>	<b>69%</b>
<b>Disagree (Net)</b>	<b>13%</b>

#### d. My coworkers align with my political beliefs

	6/21-22, 2023
Strongly agree	17%
Somewhat agree	37%
Somewhat disagree	14%
Strongly disagree	5%
Don't know	28%
<b>Agree (Net)</b>	<b>53%</b>
<b>Disagree (Net)</b>	<b>19%</b>

### 5. How do you expect your total household spending to change over the next three months compared to now?

	It will increase a lot	It will increase a little	It will not change	It will decrease a little	It will decrease a lot	Don't know	Increase (Net)	Decrease (Net)
<b>6/21-22, 2023</b>	8%	23%	46%	11%	5%	7%	<b>31%</b>	<b>16%</b>
<b>10/25-26, 2022</b>	11%	23%	34%	16%	9%	7%	<b>34%</b>	<b>25%</b>
<b>10/11-12, 2022</b>	9%	21%	39%	14%	7%	9%	<b>31%</b>	<b>21%</b>
<b>9/13-14, 2022</b>	8%	22%	38%	17%	7%	8%	<b>30%</b>	<b>24%</b>
<b>8/16-17, 2022</b>	9%	19%	41%	15%	8%	7%	<b>29%</b>	<b>23%</b>
<b>7/19-20, 2022</b>	10%	19%	43%	15%	7%	6%	<b>29%</b>	<b>22%</b>
<b>6/22-23, 2022</b>	12%	18%	35%	16%	11%	9%	<b>29%</b>	<b>27%</b>
<b>6/7-8, 2022</b>	13%	23%	36%	13%	9%	7%	<b>36%</b>	<b>22%</b>
<b>5/10-11, 2022</b>	13%	26%	36%	13%	9%	5%	<b>38%</b>	<b>21%</b>
<b>4/12-13, 2022</b>	10%	27%	40%	12%	5%	7%	<b>37%</b>	<b>17%</b>
<b>3/15-16, 2022</b>	14%	23%	42%	10%	6%	5%	<b>37%</b>	<b>15%</b>
<b>1/4-1/5, 2022</b>	8%	18%	46%	15%	6%	7%	<b>26%</b>	<b>21%</b>
<b>12/7-8, 2021</b>	8%	20%	49%	12%	5%	6%	<b>28%</b>	<b>18%</b>
<b>11/9-10, 2021</b>	9%	21%	46%	12%	6%	7%	<b>30%</b>	<b>17%</b>
<b>7/20-21, 2021</b>	8%	19%	52%	11%	5%	5%	<b>27%</b>	<b>16%</b>
<b>7/6-7, 2021</b>	6%	20%	51%	11%	5%	8%	<b>26%</b>	<b>16%</b>
<b>6/22-23, 2021</b>	6%	18%	54%	11%	5%	6%	<b>24%</b>	<b>16%</b>
<b>6/8-9, 2021</b>	4%	22%	52%	10%	5%	7%	<b>26%</b>	<b>15%</b>
<b>5/25-26, 2021</b>	6%	21%	51%	9%	6%	8%	<b>26%</b>	<b>15%</b>



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6. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?\*

### Total Higher Summary

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023
Your total grocery bill	68%	70%	72%	73%	76%	75%	77%	78%	79%	77%	79%	81%	82%	81%	80%	79%
Food at restaurants	58%	60%	59%	61%	62%	63%	64%	70%	63%	69%	71%	69%	71%	68%	73%	71%
Meat	66%	69%	71%	73%	74%	73%	75%	77%	73%	75%	78%	78%	80%	78%	76%	70%
Fresh fruit and vegetables	60%	66%	65%	69%	69%	66%	72%	68%	69%	71%	74%	72%	77%	76%	72%	66%
Dairy (milk, eggs, yogurt, cheese, etc.)	N/A	N/A	N/A	N/A	N/A	66%	69%	70%	70%	73%	75%	76%	77%	76%	75%	64%
Gasoline	78%	80%	77%	79%	78%	74%	73%	79%	80%	83%	84%	81%	83%	74%	72%	63%
Your total household expenses (rent/mortgage, utilities, maintenance, etc.)	N/A	N/A	N/A	49%	54%	53%	58%	64%	57%	58%	60%	65%	60%	65%	64%	62%
Electricity	43%	52%	46%	51%	52%	52%	55%	60%	57%	57%	58%	61%	60%	61%	62%	56%
Paper products	N/A	N/A	N/A	N/A	N/A	N/A	N/A	58%	58%	59%	62%	64%	66%	62%	60%	54%

\*Prior to the 1/18/22 wave, the question text read, "Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?"

### a. Meat

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023
Much higher	25%	32%	32%	32%	40%	39%	41%	49%	46%	43%	46%	50%	48%	46%	45%	31%
Somewhat higher	41%	37%	39%	38%	34%	34%	34%	28%	28%	33%	32%	28%	32%	31%	31%	39%
About the same	24%	20%	19%	20%	15%	18%	14%	13%	16%	14%	12%	12%	10%	12%	13%	18%
Somewhat lower	3%	3%	1%	2%	3%	2%	3%	3%	3%	4%	3%	2%	3%	3%	3%	3%
Much lower	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%
Not applicable	3%	3%	2%	3%	2%	3%	3%	3%	4%	3%	3%	3%	3%	3%	4%	5%
Don't know	4%	4%	5%	4%	3%	3%	4%	4%	2%	3%	2%	3%	3%	3%	3%	4%
<b>Higher (Net)</b>	<b>66%</b>	<b>69%</b>	<b>71%</b>	<b>70%</b>	<b>74%</b>	<b>73%</b>	<b>75%</b>	<b>77%</b>	<b>73%</b>	<b>75%</b>	<b>78%</b>	<b>78%</b>	<b>80%</b>	<b>78%</b>	<b>76%</b>	<b>70%</b>
<b>Lower (Net)</b>	<b>4%</b>	<b>4%</b>	<b>2%</b>	<b>3%</b>	<b>5%</b>	<b>3%</b>	<b>5%</b>	<b>4%</b>	<b>4%</b>	<b>5%</b>	<b>5%</b>	<b>5%</b>	<b>4%</b>	<b>4%</b>	<b>4%</b>	<b>3%</b>



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6. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?\* (Continued)

b. Fresh fruit and vegetables

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023
Much higher	16%	22%	20%	24%	23%	25%	28%	32%	27%	30%	31%	34%	33%	33%	29%	23%
Somewhat higher	44%	44%	44%	45%	47%	41%	44%	36%	42%	41%	42%	38%	44%	42%	43%	44%
About the same	32%	25%	27%	24%	21%	26%	19%	21%	22%	20%	18%	18%	15%	18%	18%	26%
Somewhat lower	2%	3%	2%	3%	4%	2%	3%	4%	4%	4%	3%	4%	2%	3%	4%	3%
Much lower	1%	2%	1%	1%	2%	1%	3%	1%	2%	2%	2%	2%	1%	1%	1%	1%
Not applicable	1%	*	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%
Don't know	3%	3%	5%	3%	3%	3%	2%	4%	2%	2%	3%	3%	2%	2%	3%	3%
<b>Higher (Net)</b>	<b>60%</b>	<b>66%</b>	<b>65%</b>	<b>69%</b>	<b>69%</b>	<b>66%</b>	<b>72%</b>	<b>68%</b>	<b>69%</b>	<b>71%</b>	<b>74%</b>	<b>72%</b>	<b>77%</b>	<b>76%</b>	<b>72%</b>	<b>66%</b>
<b>Lower (Net)</b>	<b>4%</b>	<b>5%</b>	<b>3%</b>	<b>3%</b>	<b>6%</b>	<b>3%</b>	<b>6%</b>	<b>5%</b>	<b>6%</b>	<b>6%</b>	<b>5%</b>	<b>6%</b>	<b>4%</b>	<b>4%</b>	<b>5%</b>	<b>4%</b>

c. Your total grocery bill

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023
Much higher	23%	27%	28%	32%	33%	34%	40%	42%	40%	40%	43%	47%	44%	44%	43%	34%
Somewhat higher	45%	43%	45%	40%	43%	41%	37%	37%	39%	37%	35%	34%	39%	37%	37%	44%
About the same	27%	22%	21%	20%	17%	18%	15%	14%	16%	15%	15%	11%	12%	12%	14%	15%
Somewhat lower	2%	3%	2%	3%	2%	3%	3%	2%	3%	3%	3%	3%	2%	4%	2%	2%
Much lower	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	1%	*
Not applicable	*	*	1%	*	*	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%
Don't know	1%	2%	3%	2%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	1%	2%
<b>Higher (Net)</b>	<b>68%</b>	<b>70%</b>	<b>72%</b>	<b>73%</b>	<b>76%</b>	<b>75%</b>	<b>77%</b>	<b>78%</b>	<b>79%</b>	<b>77%</b>	<b>79%</b>	<b>81%</b>	<b>82%</b>	<b>81%</b>	<b>80%</b>	<b>79%</b>
<b>Lower (Net)</b>	<b>3%</b>	<b>5%</b>	<b>2%</b>	<b>5%</b>	<b>4%</b>	<b>4%</b>	<b>5%</b>	<b>4%</b>	<b>3%</b>	<b>5%</b>	<b>4%</b>	<b>5%</b>	<b>3%</b>	<b>5%</b>	<b>4%</b>	<b>3%</b>

d. Gasoline

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023
Much higher	47%	50%	44%	55%	51%	41%	41%	53%	66%	61%	64%	70%	66%	52%	46%	26%
Somewhat higher	31%	30%	33%	24%	26%	32%	32%	25%	14%	22%	20%	11%	16%	22%	26%	37%
About the same	13%	9%	13%	11%	11%	14%	15%	11%	12%	7%	7%	8%	7%	10%	10%	23%
Somewhat lower	3%	3%	2%	3%	3%	4%	4%	3%	1%	4%	3%	3%	4%	8%	10%	6%
Much lower	1%	1%	1%	1%	2%	2%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%
Not applicable	3%	3%	3%	4%	3%	3%	4%	4%	3%	3%	4%	4%	4%	4%	4%	4%
Don't know	2%	3%	3%	3%	2%	3%	4%	3%	1%	2%	1%	2%	2%	2%	2%	3%
<b>Higher (Net)</b>	<b>78%</b>	<b>80%</b>	<b>77%</b>	<b>79%</b>	<b>78%</b>	<b>74%</b>	<b>73%</b>	<b>79%</b>	<b>80%</b>	<b>83%</b>	<b>84%</b>	<b>81%</b>	<b>83%</b>	<b>74%</b>	<b>72%</b>	<b>63%</b>
<b>Lower (Net)</b>	<b>4%</b>	<b>5%</b>	<b>3%</b>	<b>4%</b>	<b>6%</b>	<b>6%</b>	<b>5%</b>	<b>4%</b>	<b>4%</b>	<b>5%</b>	<b>5%</b>	<b>4%</b>	<b>5%</b>	<b>10%</b>	<b>12%</b>	<b>7%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

6. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?\* (Continued)

e. Electricity

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023
Much higher	13%	19%	15%	17%	15%	17%	21%	25%	23%	21%	23%	25%	25%	27%	27%	22%
Somewhat higher	30%	32%	31%	34%	37%	36%	34%	35%	34%	36%	35%	37%	35%	34%	35%	34%
About the same	46%	37%	42%	38%	35%	38%	36%	28%	31%	34%	32%	28%	29%	28%	27%	31%
Somewhat lower	3%	3%	2%	4%	4%	3%	2%	4%	4%	4%	2%	4%	3%	5%	2%	3%
Much lower	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	3%	1%	1%	1%	1%	2%
Not applicable	2%	1%	2%	2%	4%	1%	2%	3%	3%	1%	2%	3%	2%	2%	3%	3%
Don't know	5%	5%	7%	5%	4%	5%	3%	5%	3%	3%	3%	3%	5%	3%	5%	5%
Higher (Net)	43%	52%	46%	51%	52%	52%	55%	60%	57%	57%	58%	61%	60%	61%	62%	56%
Lower (Net)	4%	4%	3%	5%	5%	3%	4%	5%	7%	5%	5%	5%	5%	6%	3%	5%

f. Food at restaurants

	7/6-7, 2021	7/20-21, 2021	8/31-9/1, 2021	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023
Much higher	14%	20%	19%	18%	23%	21%	27%	31%	23%	30%	29%	33%	30%	30%	30%	29%
Somewhat higher	43%	40%	40%	41%	39%	42%	37%	39%	40%	39%	43%	37%	41%	39%	44%	41%
About the same	31%	26%	26%	27%	23%	21%	21%	18%	22%	19%	18%	17%	15%	16%	14%	15%
Somewhat lower	2%	4%	3%	3%	4%	4%	3%	2%	5%	3%	4%	3%	3%	4%	4%	4%
Much lower	2%	2%	1%	2%	3%	1%	3%	1%	3%	3%	2%	3%	2%	1%	2%	2%
Not applicable	3%	4%	4%	4%	4%	6%	4%	4%	5%	3%	3%	4%	4%	5%	4%	4%
Don't know	4%	5%	7%	5%	4%	5%	5%	5%	3%	4%	3%	4%	4%	5%	4%	3%
Higher (Net)	58%	60%	59%	59%	62%	63%	64%	70%	63%	69%	71%	69%	71%	68%	73%	71%
Lower (Net)	4%	5%	4%	4%	7%	5%	6%	4%	7%	6%	6%	6%	6%	5%	6%	7%

g. Your total household expenses (rent/mortgage, utilities, maintenance, etc.)

	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023
Much higher	19%	19%	18%	23%	29%	24%	22%	23%	27%	24%	29%	26%	23%
Somewhat higher	31%	35%	35%	36%	35%	34%	36%	36%	38%	36%	36%	38%	39%
About the same	41%	37%	39%	31%	27%	31%	34%	30%	26%	31%	26%	27%	29%
Somewhat lower	2%	4%	4%	4%	3%	7%	4%	5%	5%	2%	4%	3%	3%
Much lower	1%	1%	1%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%
Not applicable	3%	2%	1%	2%	2%	2%	1%	2%	1%	3%	1%	2%	2%
Don't know	4%	2%	3%	2%	3%	1%	2%	2%	2%	3%	2%	2%	3%
Higher (Net)	49%	54%	53%	58%	64%	57%	58%	60%	65%	60%	65%	64%	62%
Lower (Net)	3%	5%	5%	6%	4%	9%	6%	7%	6%	3%	6%	5%	4%



## PUBLIC POLL FINDINGS AND METHODOLOGY

6. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?\* (Continued)

h. Dairy (milk, eggs, yogurt, cheese, etc.)

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023
Much higher	24%	28%	32%	27%	30%	34%	38%	36%	38%	32%	23%
Somewhat higher	42%	41%	38%	44%	43%	42%	38%	41%	38%	43%	41%
About the same	26%	21%	19%	20%	17%	19%	15%	16%	16%	16%	24%
Somewhat lower	2%	3%	3%	5%	5%	3%	4%	3%	4%	3%	7%
Much lower	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%
Not applicable	1%	3%	2%	1%	1%	1%	2%	1%	1%	2%	1%
Don't know	4%	2%	4%	2%	3%	1%	2%	2%	3%	3%	3%
Higher (Net)	66%	69%	70%	70%	73%	75%	76%	77%	76%	75%	64%
Lower (Net)	3%	5%	4%	7%	6%	4%	5%	4%	5%	4%	8%

i. Paper products

	1/4-5, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023
Much higher	19%	20%	21%	23%	25%	23%	22%	22%	18%
Somewhat higher	39%	38%	38%	39%	39%	42%	40%	38%	36%
About the same	31%	30%	28%	27%	23%	24%	26%	26%	35%
Somewhat lower	3%	4%	3%	3%	4%	2%	4%	4%	3%
Much lower	1%	2%	3%	2%	2%	*	1%	2%	1%
Not applicable	2%	3%	1%	2%	2%	2%	2%	2%	3%
Don't know	6%	4%	6%	4%	5%	6%	5%	6%	5%
Higher (Net)	58%	58%	59%	62%	64%	66%	62%	60%	54%
Lower (Net)	4%	5%	6%	6%	6%	3%	5%	6%	4%

7. Do you usually tip workers at the following types of businesses/services, or not?

Yes Summary Table

	6/21-22, 2023
Restaurant sit down/dine-in	87%
Hair/beauty salon or spa	60%
Coffee shop sit down/dine-in	51%
Food delivery apps (e.g., Uber Eats, DoorDash)	50%
Restaurant take-out	43%
Taxi or rideshare	43%
Hotel cleaning staff	37%
Coffee shop take-out	30%
Personal service providers such as home cleaning service, garden/yard service	27%



## PUBLIC POLL FINDINGS AND METHODOLOGY

7. Do you usually tip workers at the following types of businesses/services, or not? (Continued)  
No Summary Table

	6/21-22, 2023
Restaurant take-out	45%
Coffee shop take-out	41%
Hotel cleaning staff	30%
Personal service providers such as home cleaning service, garden/yard service	26%
Coffee shop sit down/dine-in	21%
Taxi or rideshare	16%
Hair/beauty salon or spa	15%
Food delivery apps (e.g., Uber Eats, DoorDash)	10%
Restaurant sit down/dine-in	5%

8. Which of the following best describes whether you decide to tip or not? Please select the statement that comes closest to your view, even if neither is exactly right.

	6/21-22, 2023
I always or almost always tip workers for services I receive	55%
I make a choice to tip workers depending on the quality of service	45%

9. How familiar, if at all, are you with the concept of artificial intelligence (AI)?

	5/9-10, 2023	5/23-24, 2023	6/6-7, 2023	6/21-22, 2023
Very familiar	17%	21%	21%	20%
Somewhat familiar	48%	47%	52%	48%
Not very familiar	24%	19%	18%	20%
Not at all familiar	9%	7%	7%	8%
Don't know	3%	5%	1%	3%
<i>Familiar (Net)</i>	<i>65%</i>	<i>69%</i>	<i>73%</i>	<i>69%</i>
<i>Not familiar (Net)</i>	<i>32%</i>	<i>26%</i>	<i>26%</i>	<i>28%</i>

10. How much do you agree or disagree with the following statements?

Agree Summary Table

	6/21-22, 2023
I am seeing more coverage of AI than I was six months ago	77%
I would like to learn more information about how we can use AI	60%
I am interested in learning how to use AI tools	56%
Most coverage of AI I see in the news is favorable	39%
I see AI portrayed favorably in movies and TV	39%





## PUBLIC POLL FINDINGS AND METHODOLOGY

10. How much do you agree or disagree with the following statements? *(Continued)*

a. Most coverage of AI I see in the news is favorable

	6/21-22, 2023
Strongly agree	10%
Somewhat agree	29%
Somewhat disagree	34%
Strongly disagree	11%
Don't know	16%
<b>Agree (Net)</b>	<b>39%</b>
<b>Disagree (Net)</b>	<b>45%</b>

b. I see AI portrayed favorably in movies and TV

	6/21-22, 2023
Strongly agree	9%
Somewhat agree	30%
Somewhat disagree	27%
Strongly disagree	13%
Don't know	21%
<b>Agree (Net)</b>	<b>39%</b>
<b>Disagree (Net)</b>	<b>40%</b>

c. I am seeing more coverage of AI than I was six months ago

	6/21-22, 2023
Strongly agree	41%
Somewhat agree	37%
Somewhat disagree	8%
Strongly disagree	5%
Don't know	9%
<b>Agree (Net)</b>	<b>77%</b>
<b>Disagree (Net)</b>	<b>13%</b>

d. I would like to learn more information about how we can use AI

	6/21-22, 2023
Strongly agree	23%
Somewhat agree	37%
Somewhat disagree	20%
Strongly disagree	13%
Don't know	7%
<b>Agree (Net)</b>	<b>60%</b>
<b>Disagree (Net)</b>	<b>33%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

10. How much do you agree or disagree with the following statements? (Continued)

e. I am interested in learning how to use AI tools

	6/21-22, 2023
Strongly agree	20%
Somewhat agree	35%
Somewhat disagree	21%
Strongly disagree	15%
Don't know	9%
<b>Agree (Net)</b>	<b>56%</b>
<b>Disagree (Net)</b>	<b>36%</b>

11. How much do you agree or disagree with the following statements?

Agree Summary Table

	4/25-26, 2023	6/21-22, 2023
AI-generated written work may contain biases or inaccuracies	N/A	66%
The government should take action to prevent the potential loss of jobs due to AI	63%	66%
AI should replace certain types of work tasks in order to increase efficiency and productivity	N/A	51%
The potential benefits of AI, such as increased efficiency and productivity, outweigh the potential job loss	43%	40%
AI-generated written work can be just as good as something written by a person	N/A	39%
AI will create new jobs and opportunities to make up for the jobs that are lost	39%	36%

a. AI should replace certain types of work tasks in order to increase efficiency and productivity

	6/21-22, 2023
Strongly agree	12%
Somewhat agree	39%
Somewhat disagree	17%
Strongly disagree	13%
Don't know	19%
<b>Agree (Net)</b>	<b>51%</b>
<b>Disagree (Net)</b>	<b>30%</b>

b. AI-generated written work can be just as good as something written by a person

	6/21-22, 2023
Strongly agree	11%
Somewhat agree	28%
Somewhat disagree	25%
Strongly disagree	17%
Don't know	19%
<b>Agree (Net)</b>	<b>39%</b>
<b>Disagree (Net)</b>	<b>42%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

11. How much do you agree or disagree with the following statements? *(Continued)*

c. AI-generated written work may contain biases or inaccuracies

	<b>6/21-22, 2023</b>
Strongly agree	28%
Somewhat agree	37%
Somewhat disagree	9%
Strongly disagree	4%
Don't know	20%
<b>Agree (Net)</b>	<b>66%</b>
<b>Disagree (Net)</b>	<b>14%</b>

d. The potential benefits of AI, such as increased efficiency and productivity, outweigh the potential job loss

	<b>4/25-26, 2023</b>	<b>6/21-22, 2023</b>
Strongly agree	12%	11%
Somewhat agree	30%	29%
Somewhat disagree	24%	25%
Strongly disagree	18%	17%
Don't know	15%	18%
<b>Agree (Net)</b>	<b>43%</b>	<b>40%</b>
<b>Disagree (Net)</b>	<b>42%</b>	<b>42%</b>

e. AI will create new jobs and opportunities to make up for the jobs that are lost

	<b>4/25-26, 2023</b>	<b>6/21-22, 2023</b>
Strongly agree	11%	10%
Somewhat agree	28%	26%
Somewhat disagree	24%	27%
Strongly disagree	15%	16%
Don't know	22%	21%
<b>Agree (Net)</b>	<b>39%</b>	<b>36%</b>
<b>Disagree (Net)</b>	<b>39%</b>	<b>43%</b>

f. The government should take action to prevent the potential loss of jobs due to AI

	<b>4/25-26, 2023</b>	<b>6/21-22, 2023</b>
Strongly agree	27%	29%
Somewhat agree	36%	37%
Somewhat disagree	18%	14%
Strongly disagree	8%	4%
Don't know	11%	16%
<b>Agree (Net)</b>	<b>63%</b>	<b>66%</b>
<b>Disagree (Net)</b>	<b>26%</b>	<b>18%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

12. How familiar, if at all, are you with each of the following?

*Familiar Summary Table*

	<b>6/21-22, 2023</b>
Smoke from Canadian wildfires affecting the air quality in some U.S. cities	76%
Former President Trump indicted on federal charges related to his handling of classified documents	75%
Ron DeSantis joining the race for president	61%
Mike Pence joining the race for president	54%
Hunter Biden agreeing to plead guilty to federal tax fraud charges	54%
Wheel of Fortune host Pat Sajak announcing his retirement	51%
Chris Christie joining the race for president	47%
The unemployment rate being consistently below 4% for the longest stretch since the 1960s	38%
LIV and the PGA announcing a merger	38%
The inflation rate dropping to the lowest point in two years	35%

a. Smoke from Canadian wildfires affecting the air quality in some U.S. cities

	<b>6/21-22, 2023</b>
Very familiar	43%
Somewhat familiar	32%
Heard of it, but that's it	14%
Never heard of it	10%
<b>Familiar (Net)</b>	<b>76%</b>
<b>Not Familiar (Net)</b>	<b>24%</b>

b. Ron DeSantis joining the race for president

	<b>6/21-22, 2023</b>
Very familiar	36%
Somewhat familiar	26%
Heard of it, but that's it	19%
Never heard of it	19%
<b>Familiar (Net)</b>	<b>61%</b>
<b>Not Familiar (Net)</b>	<b>39%</b>

c. Mike Pence joining the race for president

	<b>6/21-22, 2023</b>
Very familiar	26%
Somewhat familiar	28%
Heard of it, but that's it	24%
Never heard of it	23%
<b>Familiar (Net)</b>	<b>54%</b>
<b>Not Familiar (Net)</b>	<b>46%</b>



## PUBLIC POLL FINDINGS AND METHODOLOGY

12. How familiar, if at all, are you with each of the following? (Continued)

d. Chris Christie joining the race for president

	<b>6/21-22, 2023</b>
Very familiar	23%
Somewhat familiar	24%
Heard of it, but that's it	19%
Never heard of it	34%
<b>Familiar (Net)</b>	<b>47%</b>
<b>Not Familiar (Net)</b>	<b>53%</b>

e. Hunter Biden agreeing to plead guilty to federal tax fraud charges

	<b>6/21-22, 2023</b>
Very familiar	24%
Somewhat familiar	30%
Heard of it, but that's it	22%
Never heard of it	24%
<b>Familiar (Net)</b>	<b>54%</b>
<b>Not Familiar (Net)</b>	<b>46%</b>

f. Former President Trump indicted on federal charges related to his handling of classified documents

	<b>6/21-22, 2023</b>
Very familiar	43%
Somewhat familiar	32%
Heard of it, but that's it	17%
Never heard of it	8%
<b>Familiar (Net)</b>	<b>75%</b>
<b>Not Familiar (Net)</b>	<b>25%</b>

g. Wheel of Fortune host Pat Sajak announcing his retirement

	<b>6/21-22, 2023</b>
Very familiar	26%
Somewhat familiar	25%
Heard of it, but that's it	18%
Never heard of it	31%
<b>Familiar (Net)</b>	<b>51%</b>
<b>Not Familiar (Net)</b>	<b>49%</b>







## PUBLIC POLL FINDINGS AND METHODOLOGY

12. How familiar, if at all, are you with each of the following? (Continued)

- h. The unemployment rate being consistently below 4% for the longest stretch since the 1960s

	<b>6/21-22, 2023</b>
Very familiar	15%
Somewhat familiar	23%
Heard of it, but that's it	23%
Never heard of it	39%
<b>Familiar (Net)</b>	<b>38%</b>
<b>Not Familiar (Net)</b>	<b>62%</b>

- i. The inflation rate dropping to the lowest point in two years

	<b>6/21-22, 2023</b>
Very familiar	12%
Somewhat familiar	23%
Heard of it, but that's it	22%
Never heard of it	43%
<b>Familiar (Net)</b>	<b>35%</b>
<b>Not Familiar (Net)</b>	<b>65%</b>

- j. LIV and the PGA announcing a merger

	<b>6/21-22, 2023</b>
Very familiar	16%
Somewhat familiar	22%
Heard of it, but that's it	18%
Never heard of it	44%
<b>Familiar (Net)</b>	<b>38%</b>
<b>Not Familiar (Net)</b>	<b>62%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

13. As you may know, the following topics were in the news in the past week. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

a. Smoke from Canadian wildfires affecting the air quality in some U.S. cities

	<b>6/21-22, 2023</b>
I care a lot	46%
I care a little	37%
I don't care at all	12%
Don't know	5%

b. Ron DeSantis joining the race for president

	<b>6/21-22, 2023</b>
I care a lot	21%
I care a little	25%
I don't care at all	46%
Don't know	8%

c. Mike Pence joining the race for president

	<b>6/21-22, 2023</b>
I care a lot	13%
I care a little	28%
I don't care at all	51%
Don't know	8%

d. Chris Christie joining the race for president

	<b>6/21-22, 2023</b>
I care a lot	8%
I care a little	23%
I don't care at all	57%
Don't know	11%

e. Hunter Biden agreeing to plead guilty to federal tax fraud charges

	<b>6/21-22, 2023</b>
I care a lot	18%
I care a little	28%
I don't care at all	46%
Don't know	8%





## PUBLIC POLL FINDINGS AND METHODOLOGY

13. As you may know, the following topics were in the news in the past week. Regardless of how familiar you may be with them, how much, if at all, do you care about them? (*Continued*)

- f. Former President Trump indicted on federal charges related to his handling of classified documents

	<b>6/21-22, 2023</b>
I care a lot	36%
I care a little	29%
I don't care at all	29%
Don't know	6%

- g. Wheel of Fortune host Pat Sajak announcing his retirement

	<b>6/21-22, 2023</b>
I care a lot	11%
I care a little	24%
I don't care at all	57%
Don't know	7%

- h. The unemployment rate being consistently below 4% for the longest stretch since the 1960s

	<b>6/21-22, 2023</b>
I care a lot	35%
I care a little	38%
I don't care at all	16%
Don't know	11%

- i. The inflation rate dropping to the lowest point in two years

	<b>6/21-22, 2023</b>
I care a lot	44%
I care a little	33%
I don't care at all	14%
Don't know	9%

- j. LIV and the PGA announcing a merger

	<b>6/21-22, 2023</b>
I care a lot	8%
I care a little	18%
I don't care at all	63%
Don't know	11%





## PUBLIC POLL FINDINGS AND METHODOLOGY

14. Which of the following is your main source of news?

	6/21-22, 2023
ABC / CBS / NBC News	21%
Social media	14%
Digital or online news	12%
Fox News	9%
CNN	8%
Public television or radio	6%
New York Times, Washington Post, or Wall Street Journal	5%
Friends and Family	5%
MSNBC	5%
Your local newspaper	3%
Conservative news media (e.g., Breitbart, Newsmax, OANN, conservative talk radio)	2%
Other	4%
None of these	8%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the seventy-eighth wave of an Ipsos poll conducted between June 21-22, 2023. For this survey, a sample of 1,109 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults





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- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eight wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 respondents
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 respondents
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 respondents
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 respondents
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 respondents
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 respondents
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 respondents





## PUBLIC POLL FINDINGS AND METHODOLOGY

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and “[river sampling](#)” and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=1,109$ ,  $DEFF=1.5$ , adjusted Confidence Interval= $\pm 5.1$  percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, and seventy-eighth waves of this study have a credibility interval of 3.6 percentage points.

**For more information on this news release, please contact:**

Mallory Newall  
Vice President, US  
Public Affairs  
+1 202 420-2014  
[mallory.newall@ipsos.com](mailto:mallory.newall@ipsos.com)





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### About Ipsos

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Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP [www.ipsos.com](http://www.ipsos.com)

